## **Supported Countries**

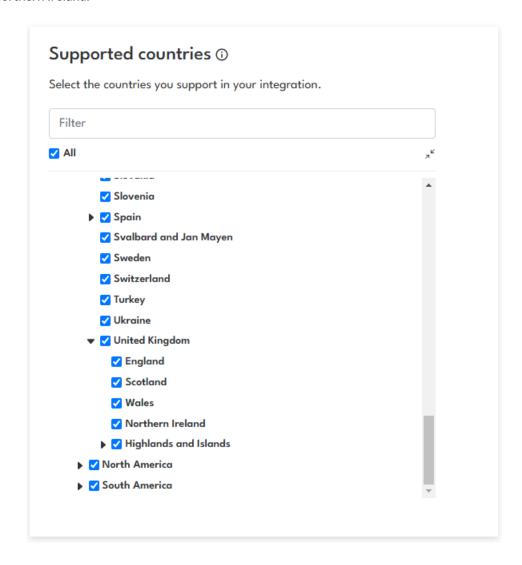
11/18/2024 7:14 am EST



Standard Plans are limited to address capture for one country only.
Plus and Enterprise plans support address capture for over 250 countries.

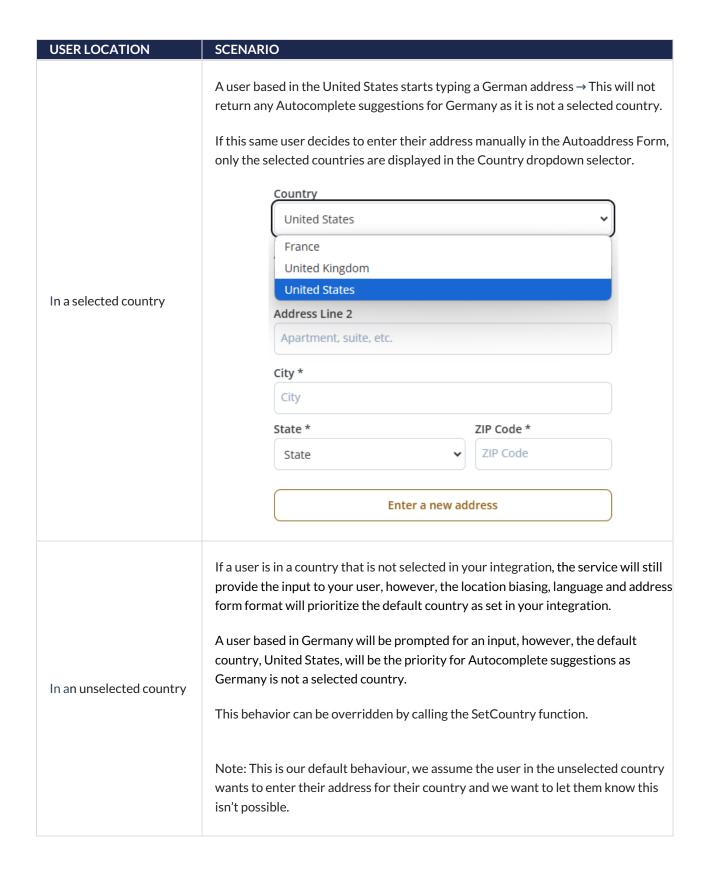
Click on Settings for your Integration, go to the General tab and scroll down to the Supported countries section.

By default, all countries are selected. If your service only requires specific countries, you can select/deselect from the list as necessary. Some countries also support excluding sub regions, for example in the UK you could choose to exclude Northern Ireland.



## How will the integration support a visitor from a country that has been deselected?

There are two scenarios that you will need to be aware of, which is explained in the table below:



## How do you determine my site visitors location?

We use services from Maxmind.com to estimate the location of an end user from their web browsers IP address. They claim a 99.8% accuracy in identifying the correct country for an IP address. For IPs located within the U.S., they estimate around an 80% accuracy at the state/region level, and a 66% accuracy for cities (within a 50km radius

of that city). It is important to note that IP geolocation is never precise enough to identify or locate a specific household, individual, or street address.

For further information on this, refer to our Geobiasing article here.